Bio
Jennifer O. Rominiecki, President & CEO

Jennifer O. Rominiecki began her tenure as President and Chief Executive Officer of Marie Selby Botanical Gardens in February 2015. Since she arrived, she repositioned the institution as The Living Museum®, securing a trademark from the U.S. Patent and Trademark Office. Enacting this new operating model has yielded increases of 278% in membership and 157% in overall earned revenues. Rominiecki has also overseen the creation and execution of a five-year Strategic Plan, two three-year Strategic Plans, as well as an innovative Master Site Plan for which more than $128 million has been raised. Phase One of the Master Site Plan opened to the public in January 2024, creating the first net positive energy botanical garden complex in the world. The Groundbreaking Ceremony for Phase Two was held on December 2, 2025 with completion expected in 2028.

In May 2020, Rominiecki oversaw the adoption of Historic Spanish Point as a companion campus to Selby Gardens' Downtown Sarasota location to form one organization with two bayfront sanctuaries connecting people to air plants of the world, native nature, and regional history.

She possesses twenty years of experience at major New York City cultural institutions. Rominiecki served The New York Botanical Garden for 15 years in increasing roles of responsibility. As the Garden's Vice President for Institutional Advancement and Special Assistant to the President, she was involved in many aspects of the organization's management, including oversight of the Garden's seven-year campaign to raise $479 million. Earlier in her career, Rominiecki held key positions at The Metropolitan Opera and the Solomon R. Guggenheim Museum. She earned her Bachelor of Arts in Art History and English from Lafayette College in Easton, Pennsylvania, where she graduated Magna Cum Laude with Honors in Art History. Rominiecki also completed the Women's Leadership Forum at Harvard Business School in June 2017, is a member of Leadership Florida Cornerstone Class XXXVI, and is a member of the International Women's Forum Florida Suncoast Chapter. Rominiecki is the former Chair of the Board of VISIT FLORIDA. She currently serves as the Chair of the Board of the Greater Sarasota Chamber of Commerce, and is on the Boards of the Arts and Cultural Alliance of Sarasota County, the Sarasota African American Cultural Coalition, and the Science and Environment Council of Southwest Florida, as well as the Southeast Advisory Council of Lafayette College.

During Rominiecki's tenure, she and Selby Gardens have received numerous awards. Most recently, The Chicago Athenaeum: Museum of Architecture and Design, together with The European Centre for Architecture Art Design and Urban Studies, awarded Marie Selby Botanical Gardens with the 2025 American Architecture Award® for Phase One of its transformational three-phase Master Plan.

Travel + Leisure Magazine further honored Selby Gardens with a 2025 Global Vision Award for sustainability. In addition, Selby Gardens was named one of *Vogue* Magazine's 2025 Best Botanical Gardens in the United States and earned a spot on *USA Today's* 2025 Top 10 Botanical Gardens in the U.S. In 2024, Selby Gardens was selected for *TIME* Magazine's annual list of the World's Greatest Places and *The Wall Street Journal's* Best of 2024 Architecture.

In 2025, 2024, and 2023, *Florida Trend* Magazine named Rominiecki to the Florida 500, a list of Florida's most influential business leaders representing 500 candidates across major industries. In 2024, Visit Sarasota named Rominiecki the 2024 Voice of Sarasota; the Business and Professional Women of North Sarasota named Rominiecki a Woman of the Year for 2024; and the Climate Adaptation Center named Rominiecki a Climate Champion and presented her with a 2024 Climate Champion Beacon Award The Greater Sarasota Chamber of Commerce named Selby Gardens the Woman Led Business of the Year in 2021 and the Small Business of the Year in 2019. In 2019, Rominiecki was named a Businesswoman of the Year Honoree by Tampa Bay Business Journal. In 2017, she was honored with the AJC Civic Achievement Award and the Leadership Award for Arts Management from the Arts and Cultural Alliance of Sarasota County. She has also received SRQ Magazine's Women in Business "Hear Me Roar" Leadership Award in 2016.

Rominiecki lives in Sarasota with her husband, Robert, and their two boys.