

SELBY GARDENS' MASTER PLAN

BENEFITS TO OUR COMMUNITY

BENEFIT #1 Sustain Our Future



Codify **15-ACRE OASIS** as a botanical garden in perpetuity and protect it from future high-density development



Grow garden space by **50%** within our existing footprint



Safeguard and showcase the **WORLD'S BEST SCIENTIFICALLY DOCUMENTED COLLECTIONS** of orchids and bromeliads



Serve as the **FIRST NET-POSITIVE ENERGY** Botanical Garden Complex in the world

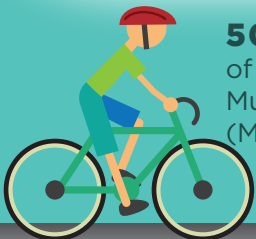


RETURN CLEAN WATER to Sarasota Bay through a major storm water management system



DIVERSIFY revenue streams for long-term survival

BENEFIT #2 Increase Public Access to Nature



50,000 SQUARE FEET of public access including a Multi-Use Recreational Trail (MURT) and parklets

BENEFIT #3 Improve Roadways



Fund roadway projects that **IMPROVE TRAFFIC CONDITIONS** around Selby Gardens

BENEFIT #4 Serve Our Visitors



ACCOMMODATE our rapidly growing visitor base



Connect **UNDERSERVED YOUTH AND FAMILIES** to Selby Gardens

BENEFIT #5 Contribute to Positive Economic Development



Generate more than **\$78 MILLION** of economic impact for our region throughout the duration of the ten-year project



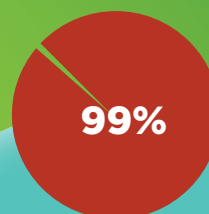
Support nearly **3,000 JOBS** - with hiring priority given to city residents

BENEFIT #6 Preserve Our History



PRESERVE the Selby House, Payne Mansion, original land, and historic Augusta block

BENEFIT #7 Private Funding



99% of current funding for Phase I of the project comes from private philanthropists