

Warhol's Floral Playground



THE ORCHID BALL 2018

Dear Friends,

We are pleased to announce Marie Selby Botanical Gardens' **2018 Orchid Ball: Warhol's Floral Playground** will take place on Saturday, February 10, 2018, on the Gardens' Great Lawn.

Please consider participating as a sponsor of the 2018 Orchid Ball where you will have the honor of experiencing the opening night of **Warhol: Flowers in the Factory**, with an exclusive preview of the dynamic horticultural interpretations of his art within our Conservatory and grounds.

The proceeds from the Orchid Ball support Selby Gardens' community education programs, international research, conservation and beautiful world-class horticulture displays. It is our hope that we can help children and families develop an appreciation for nature. Our mission is to create a lifelong appreciation of botanical science, gardens and plants.

Through your support we hope to raise funds to create awareness and encourage a passion for the Marie Selby Botanical Gardens and its educational programming and research.

Sponsorships are available from \$40,000 to \$6,500 and individual tickets are available beginning at \$500. Enclosed please find a Sponsorship form that outlines the various levels of support. If you are unable to attend the event, tax-deductible contributions can be accepted.

Your support is paramount to the sustainability of Marie Selby Botanical Gardens. If you have any questions about the sponsorships, please contact Marie Selby Botanical Gardens Events Department at 941-366-5731 Ext 253 or orchidball@selby.org.

Thank you for your consideration and support.

Sincerely,

Liebe Gamble

Co-CHAIR

Katie Hollingsworth

Co-CHAIR

Ashley Kozel

Co-CHAIR

Emily Stroud

Co-CHAIR

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THE ORCHID BALL 2018

Date of Event

Saturday, February 10, 2018

Location of Event

Marie Selby Botanical Gardens
900 South Palm Avenue
Sarasota, FL 34236

Time of Event

6:30PM Cocktail Reception

7:30PM Dinner

Proceeds

Benefits conservation, research, and horticulture and education programs at Marie Selby Botanical Gardens.

Sponsorship Levels

\$40,000 Lead Sponsorship

\$20,000 Associate Lead Sponsorship

\$15,000 Sponsorship

\$10,000 Sponsorship

\$6,500 Sponsorship

Ticket Levels

\$2,500 Benefactor Ticket

\$500 Individual Ticket

\$100 After-Party Ticket

**Underwriting opportunities are also available*

Attire

Black-Tie Required

Exhibition Preview Party

Wednesday, February 7, 2018

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\$40,000

LEAD SPONSORSHIP

- Recognized as the Lead Sponsor in all printed materials including invitation, program and point of entry signage
- Two (2) tables of ten (10) with signage
- Twenty (20) tickets to After-Party held at Michael's on the Bay (*restrictions apply*)
- Two complimentary uses of the Gardens, for personal and/or corporate events (*restrictions apply*)
- Opportunity to address guests the evening of the event
- Two (2) complimentary bottles of Veuve Clicquot
- One (1) year of monthly orchids (*restrictions apply*)
- Ten (10) tickets to Exhibition Preview Party
- Ten (10) VIP tickets to **Lights in Bloom** (December 2017)
- Ten (10) tickets to **Warhol Nights** (Spring 2018)
- Complimentary Horticulturist Level Annual Corporate Membership

SPONSORSHIP VALUED AT \$65,000

\$20,000

ASSOCIATE LEAD SPONSOR

- Recognized as the Associate Lead Sponsor in all printed materials including invitation, program and point of entry signage
- Two (2) tables of eight (8) with signage
- Twenty (20) tickets to After-Party held at Michael's on the Bay (*restrictions apply*)
- One complimentary use of the Gardens, including the new Michael's on the Bay at Selby Gardens (*restrictions apply*)
- Two (2) complimentary bottles of Veuve Clicquot
- Eight (8) tickets to Exhibition Preview Party
- Eight (8) VIP tickets to **Lights in Bloom** (December 2017)
- Eight (8) tickets to **Warhol Nights** (Spring 2018)
- Complimentary Horticulturist Level Annual Corporate Membership

SPONSORSHIP VALUED AT \$50,000

\$15,000

SPONSORSHIP

- Recognized in all printed materials including invitation, program and point of entry signage
- Two (2) tables of eight (8) with signage
- Sixteen (16) tickets to After-Party held at Michael's on the Bay (*restrictions apply*)
- One complimentary use of the Ann Goldstein Children's Rainforest Garden (*restrictions apply*)
- Two (2) complimentary bottles of Veuve Clicquot
- Six (6) tickets to Exhibition Preview Party
- Six (6) VIP tickets to **Lights in Bloom** (December 2017)
- Six (6) tickets to **Warhol Nights** (Spring 2018)
- Complimentary Horticulturist Level Annual Corporate Membership

SPONSORSHIP VALUED AT \$25,000

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\$10,000 SPONSORSHIP

- Recognized in all printed materials including invitation, program and point of entry signage
- One (1) table of eight (8) with signage
- Eight (8) tickets to After-Party held at Michael's on the Bay (*restrictions apply*)
- One (1) complimentary bottle of Veuve Clicquot
- Four (4) tickets to Exhibition Preview Party
- Four (4) VIP tickets to **Lights in Bloom** (December 2017)
- Four (4) tickets to **Warhol Nights** (Spring 2018)
- One complimentary use of the Children's Rainforest Garden Monday through Thursday (*restrictions apply*)

SPONSORSHIP VALUED AT \$15,000

\$6,500 SPONSORSHIP

- One (1) table of eight (8) with signage
- One (1) complimentary bottle of Veuve Clicquot
- Two (2) tickets to Exhibition Preview Party
- Two (2) VIP tickets to **Lights in Bloom** (December 2017)
- Two (2) tickets to **Warhol Nights** (Spring 2018)

SPONSORSHIP VALUED AT \$10,000

\$2,500 BENEFACTOR TICKET

- Admits two (2) guests
- Recognized on printed materials including invitation and program

\$500 INDIVIDUAL ORCHID BALL TICKET

- Admits one (1) guest

\$100 AFTER-PARTY TICKET

- Admits one (1) Orchid Ball guest

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Yes,

I/we wish to take advantage of the Selby Gardens' 2018 Orchid Ball sponsorship opportunity. Enclosed you will find a contribution for the following:

- | | |
|--|---|
| <input type="checkbox"/> \$40,000 Lead Sponsor | <input type="checkbox"/> \$6,500 Sponsor |
| <input type="checkbox"/> \$20,000 Associate Lead Sponsor | <input type="checkbox"/> \$2,500 Benefactor Tickets QTY:_____ |
| <input type="checkbox"/> \$15,000 Sponsor | <input type="checkbox"/> \$500 Individual Ticket QTY:_____ |
| <input type="checkbox"/> \$10,000 Sponsor | <input type="checkbox"/> \$100 After- Party Individual Ticket QTY:_____ |

PAYMENT METHOD

Name (As I/We wish to be recognized in all printed materials)

Contact Person

Address

Phone

Email

CHECK: I have enclosed check # _____, payable to Marie Selby Botanical Gardens.

CREDIT CARD: ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Card #

Exp. Date

CSC#

Signature

Date

Donor Advised Fund:

- ☐ Gift from my DAF at Gulf Coast Community Foundation
- ☐ Gift from my DAF at Community Foundation of Sarasota County
- ☐ Gift from my DAF at _____ Community Foundation

**Using the DAF method of payment will process the charitable portion of your sponsorship/ticket. The individual must remit the non-charitable portion directly to Marie Selby Botanical Gardens.*

**Marie Selby Botanical Gardens is designated tax exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. Your donation is tax deductible for the amount over and above the goods and services provided in conjunction with your sponsorship. Goods and services for Orchid Ball are valued at \$150 per attendee.*

PLEASE MAIL PAYMENT: MARIE SELBY BOTANICAL GARDENS - ATTN: ORCHID BALL 2018
811 S. PALM AVE, SARASOTA, FL 34236